



Local businesswoman named as a finalist for National Awards

Kerrie Bradburn of Learn and Leap has been named as a finalist for the 2020 AusMumpreneur Awards in the **WOMEN WILL CHANGE THE WORLD** and **PEOPLE'S CHOICE Making a Difference (Education)** categories.

The AusMumpreneur Awards presented by The Women's Business School celebrate and recognize Australian Mums in business achieving outstanding success in areas such as business excellence, product development, customer service and digital innovation. The awards are designed to recognize the growing number of women who successfully balance motherhood and business in a way that suits their life and family.

Kerrie's connection to education and special needs started from humble beginnings, as a mother of two children with learning disabilities. Kerrie's sons both with ASD entered the school system, didn't cope and weren't provided the help they needed. Channelling her passion for education and literacy, Kerrie founded Learn and Leap in 2012 as a Literacy & Learning Coach to assist children from ages 3-16 with their learning. They also enable 4-year old students to enter school in Prep with the skills they need to successfully read, spell, and write as an approved provider of the Little Learners Love Literacy program. Kerrie said, "reading, writing, and spelling is pivotal to how we approach life's opportunities. Research proves it."

Kerrie had a career in the not for profit and corporate sectors for many years. As Co-founder and President of SOLD (Support & Opportunities for Learning Disabilities) for five years, she also represented her local area as an active Rotarian for 4 years where she became Community Services Director. She has also been on the Board of SPELD Victoria (Specific Learning Difficulties Victoria) assisting with program development, teacher training and fundraising.



A resident of Sunbury since 1983, Kerrie established Learn and Leap to assist local families but has been delighted to see students coming from over an hour away to seek help.

Kerrie is delighted to be named as a finalist and is proud of her achievements, particularly the recent growth and employment of more coaches and being able to make the adjustments to cater for most students in the COVID-19 online environment.

There are many benefits to balancing business and motherhood as Kerrie explains, "My business allows me flexibility for my family, I'm setting a great example for my children and other women, all while passing on knowledge to students and parents to help minimise the stress and feeling of isolation that goes with having children with a learning disability. It is difficult to find out what support is out there, what is evidence-based and who you can trust. I've been able to watch students who started with minimal confidence and self-esteem flourish and achieve success."

It can be challenging to be a successful businesswoman whilst raising a family and Kerrie gives this advice for others thinking about starting their own enterprise." Have a good business plan with solid funding, a mentor, and work smarter, not harder!"

Read more at www.ausmumpreneur.com. The winners of the 2020 AusMumpreneur Awards will be announced at an online event in September.

For more information on the AusMumpreneur Awards visit: www.ausmumpreneur.com or contact awards@ausmumpreneur.com
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